From: "Poynor Stuart (R1E) SSOTP" < *************************>

Subject: Re: Evaluation of the Cultural Ambassador role

Date: 1 June 2015 18:38:20 BST

To: Minh Alexander <***************

I am happy to provide some analysis but there is no need for an FOI request ... Many staff come to Helene and myself in confidence but I will give an anonymised summary

Sent from my iPhone

From: Minh Alexander

Subject: Evaluation of the Cultural Ambassador role

Date: 1 June 2015 at 18:25:14 BST

Cc: ****************************

To: Mr Stuart Poynor, Chief Executive, Staffordshire and Stoke-On-Trent Partnership NHS Trust (SSOTP), 1 June 2015

Dear Mr Poynor,

Evaluation of the Cultural Ambassador Role at SSOTP, established April 2013

Thank you for engaging with my enquiry about this through our twitter correspondence today, in which

• You clarified that no evaluation has yet been undertaken of this role

- You advised that only three staff contacts took place previously via a helpline, but have increased greatly since the Ambassador role was created
- You advised that evaluative research is planned about this role, but that the Trust has not yet decided who will undertake this

There is obviously great interest from whistleblowers in the development of the Cultural Ambassador post at SSOTP.

Not least of all, this is because Sir Robert Francis has relied on the example of this post as key supporting evidence for his proposed national model of "Whistleblowing Guardians".

I would be very grateful to know if the Trust would be happy to let the whistleblower community know when the research starts, what is planned and also share the findings when it is complete?

On a more practical matter, as you understandably did not have the total number of staff contacts with the Cultural Ambassador to hand since the post was created, I wonder if the Trust could provide this information? It would be very helpful also to have a very brief note of the nature of each contact, if this is possible. I would be grateful if you could consider this particular aspect of my enquiry as a request under the Freedom of Information Act.

Yours sincerely,

Dr Minh Alexander Consultant Psychiatrist